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https://www.multifamilypress.com/categories/other-multifamily-news/5151-second-annual-affordablehousing-expo-free-and-open-to-the-public-saturday-june-22-in-manhattan-presented-by-the-nychousing-partnership

## Second Annual Affordable Housing Expo Free and Open to the Public Saturday June 22 in Manhattan Presented by the NYC Housing Partnership

New Yorkers can get expert advice on buying a home for the first time, as well as applying for affordable rental housing through NYC Housing Connect, at the Affordable Housing Expo on Saturday, June 22, presented by the NYC Housing Partnership.

The Affordable Housing Expo is free and open to the public from 10:00am to 4:00pm on Saturday, June 22, at the CUNY Graduate Center at 365 Fifth Avenue at 34th Street in Manhattan. There is no charge to attend. To register to attend the Expo go to <u>HousingPartnership.com/Expo24</u>. Space is limited. Refreshments will be served.

"Our first Affordable Housing Expo last year exceeded capacity, and on June 22 we are holding an expanded free 2024 Expo for New Yorkers seeking affordable homes in this historically tight housing market. Real estate and mortgage professionals, lawyers and other experts will provide important sights, tips and tricks of



Emily McIntosh Director of Homeownership Education NYC Housing Partnership

Jamie A. Smarr President & CEO NYC Housing Partnership

the trade to successfully navigate the housing market and home buying process," said Jamie A. Smarr, President and CEO of the non-profit NYC Housing Partnership.

"The Housing Partnership is holding its second annual Affordable Housing Expo at time when low vacancy rates and rising housing costs make finding safe, comfortable affordable housing the biggest challenge for so many New Yorkers," said Mr. Smarr. "New Yorkers seeking affordable rental housing will find help at the Affordable Housing Expo from the Housing Partnership and HPD Housing Ambassadors on applying for the NYC Affordable Housing Lottery.

The 2024 Affordable Housing Expo features an extensive Exhibitor Resource Fair where the public can learn about programs and services directly from lender partners, government agencies, housing providers, real estate professionals and others.

"One of the most important programs New York City offers to eligible first-time home buyers is the HomeFirst Down Payment Assistance Program, which has been expanded recently to include families and individuals at higher income levels. It provides up to \$100,000 toward the down payment and closing costs on a 1-4 family home, condominium or cooperative apartment in all five boroughs of New York City," said Mr. Smarr.

"The Affordable Housing Expo features experts to advise on how to qualify for the HomeFirst Down Payment Assistance Program," he said.

"Successful completion of the Housing Partnership's HUD-Certified Housing Counseling Program is among the requirements to qualify for down payment and closing cost assistance, including HPD's HomeFirst Down Payment Assistance Program. Thousands of individuals and families have completed our Housing Counseling Program since its inception. They gained the knowledge needed to succeed in the home purchase process," said Emily McIntosh, Director of Homeownership Education at the NYC Housing Partnership.

Nationwide Mortgage Bankers and Puleo Delisle PLLC Attorneys at Law, are Platinum Sponsors of the 2024 Affordable Housing Expo.

"We're proud to be the Platinum Sponsor of the 2024 Affordable Housing Expo, reinforcing our commitment to serving first-time homebuyers. At Nationwide Mortgage Bankers, our journey is marked by transparency, education, and unwavering support, ensuring every step towards homeownership is a positive and empowering experience," said Richard Steinberg, Founder & Chairman of Nationwide Mortgage Bankers.

The NYC Housing Partnership is supported by NYC Department of Housing Preservation and Development in presenting the June 22 Affordable Housing Expo.

"The 2024 Affordable Housing Expo has attracted an overwhelming response from sponsors and exhibitors from a range of industries and professions providing products and services useful to home buyers, reflecting the success of last year's Expo which had capacity attendance," said Ms. McIntosh of the Housing Partnership.

"In the past 40 years the NYC Housing Partnership facilitated the development and preservation of over 70,000 units of affordable housing, providing tens of thousands of New York families with comfortable and safe affordable homes," said Mr. Smarr.

For four decades the nonprofit Housing Partnership has led relationships among private sector developers and financial institutions and City, State and Federal agencies that created and preserved more than 70,000 low and moderate-income housing units in the five boroughs, leveraging over \$7 billion in private financing and utilized more than \$500 million in subsidies for affordable housing. This stimulates economic activity that strengthens the social fabric of neighborhoods where people can now live in safe, comfortable, affordable homes.