

Affordable Housing Expo

JUNE 22, 2024

10:00AM - 4:00PM

The Graduate Center, CUNY

365 5th Avenue (at 34th Street)

New York, NY 10016

HousingPartnership.com/Expo24



Sponsorship Opportunities

NYC Housing Partnership invites you to participate in our second annual Affordable Housing Expo to further strengthen NYC's neighborhoods and low-to-moderate income residents. Gather with fellow stakeholders in affordable housing, community lending, real estate, government, and more to help navigate homebuyers and renters through the ABC's of Home Buying, the Keys to Renting Smarter, Living Better, Access Affordable Housing, and Down Payment & Closing Cost Assistance Programs.

Sponsorship Levels & Benefits

	Platinum \$25,000.00	Gold \$15,000.00	Silver \$10,000.00	Bronze \$5,000.00	Event Totes \$5,000.00	Event Lanyards \$2,500.00	Café \$2,500.00
Panel Presentation Opportunity	● Up to 2 Sessions	● Up to 1 Session					
Logo on Website & Event Registration	●	●	●				
Digital Ad in Event Slideshow	● Full Page	● Half Page	● Quarter Page				
Logo on Step & Repeat	●	●					
Logo in Promotional Emails & Marketing Materials	●	●	●				
Sponsor Recognition in Event Program & Day-of Expo Opening/Closing Remarks	● Top Listing	● Prominent Listing	●	●			
Logo in Event Slideshow	●	●	●	●	●	●	●
Exhibitor Booth	● Sponsors Row Double Booth	● Sponsors Row Single Booth	● Sponsors Row Single Booth	● Sponsors Row Single Booth	● Sponsors Row Single Booth	● Sponsors Row Single Booth	● Sponsors Row Single Booth
Recognition in Event Slideshow	●	●	●	●	●	●	●
Recognition in NYC HPDC's Newsletter	●	●	●	●	●	●	●

Individual Exhibitors

Standard rate: \$1,500

Government/Nonprofit rate: \$1,250

To Purchase

Please fill out the attached form and mail with a check to:

Housing Partnership
253 West 35th Street, 3rd Fl
New York, NY 10001
c/o Emily McIntosh

or visit HousingPartnership.com/Expo24

Specifications for logos and ads

LOGO

Vector file (.ai, .eps) or high-resolution raster file (.jpg, .png, .psd)

Please send logo suitable for a white background

DIGITAL AD

(Ruby, Platinum & Gold sponsorship only)

16x9 aspect ratio sent as .pptx file

Please include all non-standard fonts

PLEASE SEND ALL FILES TO:

events@housingpartnership.com
with subject line

"Graphics for Housing Expo"

Deadline: Monday, June 3, 2024

QUESTIONS?

Please email events@housingpartnership.com

Or call Emily McIntosh 646-217-3392

Order Form

Sponsorship Level	<input type="text"/>	= \$	<input type="text"/>
# of Standard Exhibits	<input type="text"/>	= \$	<input type="text"/>
# of Gov't/Nonprofit Exhibits	<input type="text"/>	= \$	<input type="text"/>
I cannot attend, but I would like to donate		= \$	<input type="text"/>

Name

Company

Street Address

City State Zip

Contact Person

Contact Phone

Contact Email

Representatives Attending	Organization/Company
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

MAKE CHECKS PAYABLE TO

Housing Partnership Development Corporation

MAIL FORM WITH PAYMENT TO

Housing Partnership Development Corporation

253 West 35th Street, 3rd Fl

New York, NY 10001

c/o Emily McIntosh

events@housingpartnership.com

QUESTIONS?

Contact events@housingpartnership.com or call Emily McIntosh 646-217-3392

Housing Partnership Development Corporation is a 501(c)3 tax exempt organization. Contributions are tax-deductible for federal income purposes. 100% of this contribution is deductible for federal income tax purposes. We recommend that you make a copy of this documentation and retain it as proof of your contribution.